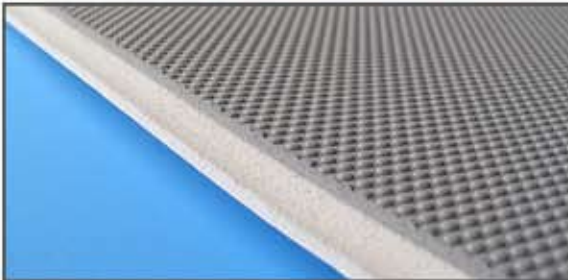


## Made To Order Program



The SeaDek "Made To Order" Program is built around our ever-increasing catalog of swim platform pads, cockpit kits and transom protectors that we have collected from OEMs and retail customers. This catalog can now be offered to dealers, retailers and customers as custom or MTO products. It is important to distinguish the two products from one another.

First the **"MTO"** products are defined as any existing swim platform or kit in our catalog. The customer has the choice of any predefined stock color combinations. The pads are manufactured at the SeaDek factory and sent directly to the end user. In the case of dealers and retailers product can be shipped to their location or drop shipped directly to customers.

A **"Custom"** product is defined as any swim platform pad or kit in our catalog, templated by an end user or based on drawing provided by an end user. The customer has the choice of any predefined stock color combination. The customer also has the ability to choose a customized logo design. This may include the name of their boat, a phrase, image or company logo if approved by the specific manufacturer. Any other particular custom specifications or requests will be taken on a case-by-case basis.

All Custom and MTO products include the same standard features as the rest of the SeaDek product line:

- Our easy to use PSA (Pressure Sensitive Adhesive) for quick peel & stick installation
- Thermo-embossed pattern for exceptional wet and dry traction
- Closed cell EVA foam for comfort and durability,
- Large selection of colors as well as our premium SeaDek faux teak material
- A new look and feel for your boat.

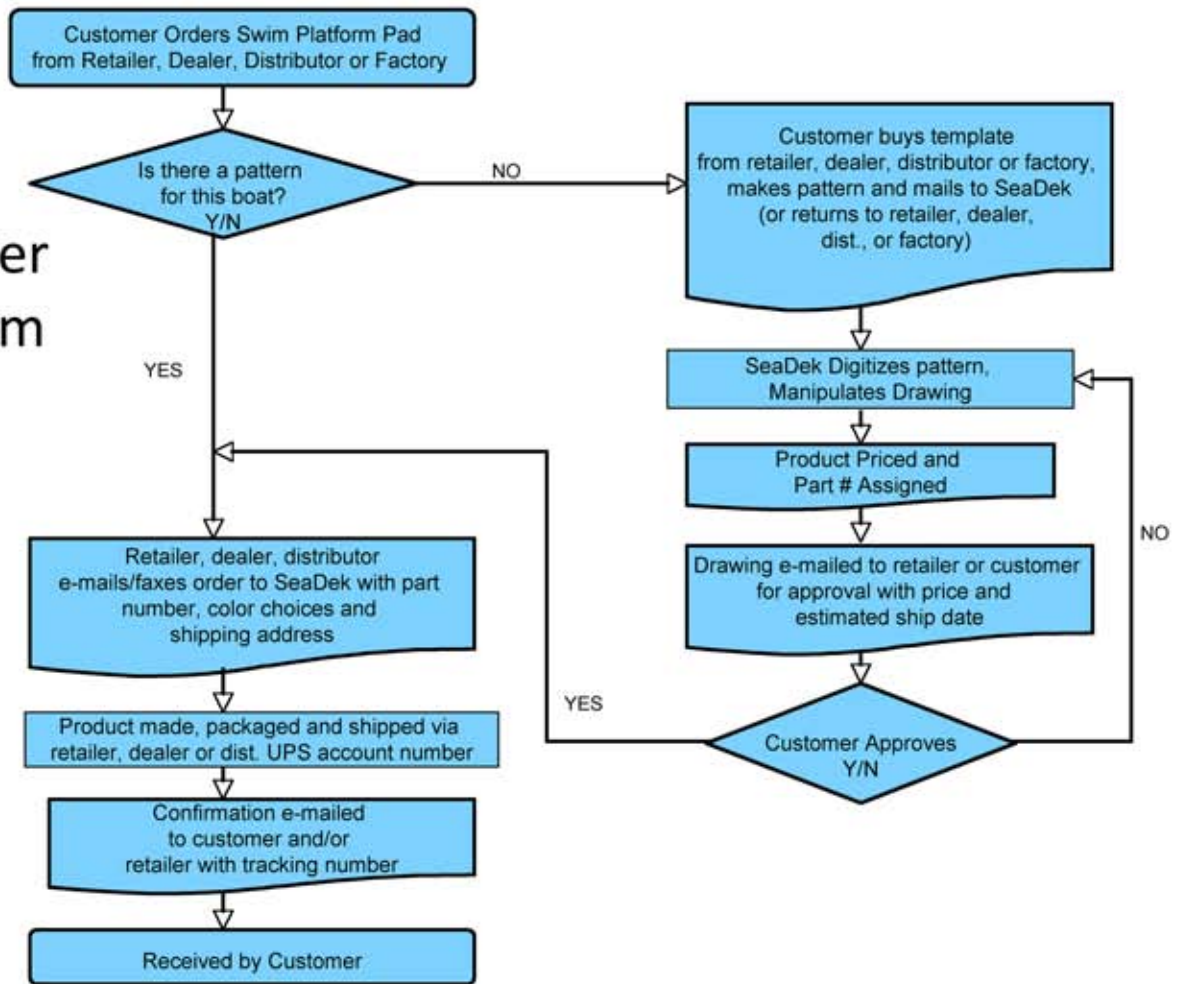
### SeaDek Marine Products

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# How It Works

Creating Made To Order pads is a breeze with SeaDek. The flow chart below shows the simple steps to follow to create the pads you need for your project. Have any questions or concerns? Feel free to give us a call and we'll walk you through the process over the phone. Whether you're a customer looking to create a one off pad, a fabricator doing a refurbishing or a dealer wanting to offer a premium option to your buyers we've got you covered!

## Made to Order Swim Platform Drop Ship Program



### SeaDek Marine Products

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